1. PRANAV => 111001000

* | P | R | A | N | A | V |
* | 80 | 82 | 65 | 78 | 65 | 86 | => sum = 456
* 456 in binary
  + 111001000

1. Lion => 4C 69 6F 6E

* | L | i | o | n |
* | 76 | 105 | 111 | 110 |
* Decimal to hex
  + 76/16 = 4 (R12 or C)
  + 4/16 = 0 (R4)
  + 105/16 = 6 (R9)
  + 6/16 = 0 (R6)
  + 111/16 = 6 (R15 or F)
  + 6/16 = 0 (R6)
  + 110/16 = 6 (R14 or E)
  + 6/16 = 0 (R6)
* | 4C | 69 | 6F | 6E |